

2019 PRINT AD RATES

BACK COVER & INSIDE COVER PAGE 2 & 3 PRIME POSITION FULL COL

Full Page 1 X \$1975	(FP) 12x \$1650	1/2 Page 1X \$1175	(1/2)12x \$725	1/4 Page 1X \$775	(QP)12x \$485
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INSIDE Placement Full Colour Print Ads

Full Page FULL COLOUR 7.25"w x 9.5"h		
1 X \$1105	6 X \$855	*12 X \$780
1/2 Page Vert / Horizontal 3.56"w x 9.5"h or 7.25w x 4.5" h		
1 X \$605	6 X \$530	*12 X \$455
1/4 Page Strip 7.25"w x 2"h or Mini Poster 3.56"w x 4.5"h		
1 X \$405	6 X \$330	*12 X \$280
1/5 Page Feature Square 3.5"w x 3.5"h		
1 X \$315	6 X \$260	*12 X \$225
1/6 Page Rectangle 3.56"w x 2.7"h or Bookmark 2.3"w x 4"h		
1 X \$255	6 X \$230	*12 X \$180
1/8 Page Business Card 3.56"w X 2" h (horizontal only)		
1 X \$155	6 X \$135	*12 X \$120
Community Banner 7.25"w x 1"h (width of a page)		
1 X \$140	6 X \$125	*12 X \$118

Ad Design Available Upon Request.

INSIDE Placement BLACK & WHITE ads

Full Page 7.25 x 9.5"		
1 X \$755	6 X \$580	*12 X \$530
1/2 Page		
1 X \$530	6 X \$355	*12 X \$330
1/4 Page		
1 X 330	6 X \$240	*12 X \$215
1/5 Page		
1 X 255	6 X \$180	*12 X \$155
1/6 Page		
1 X 205	6 X \$150	*12 X \$130
Business Card		
1 X 135	6 X \$105	*12 X \$88
Community Banner		
1 X 125	6 X \$95	*12 X \$75

WEEKLY or MONTHLY EVENT Ads - SPECIAL RATE ! Custom size calendar ads to feature multiple events

Specially designed to promote weekly classes, ongoing events, weekly musical shows and more!

B&W mini calendars starting at \$125 - \$180 (custom layout) | Larger B&W calendar ads starting at \$200 -\$275 (custom layout)

About Our Readers Our readership consists of educated people that are influential to the buying patterns of their homes and workplace. The decision making and consumer power of this key demographic are imperative to businesses looking to increase their sales with a Cowichan Valley region customer. Over 4/5 of our readership read each issue cover to cover, every month and refer to it as the most complete and trusted resource for articles about local and seasonal food, recreation, arts, entertainment and community events. The magazine appeals to both men and women who seek positive, informative and interesting articles that pertain to living in the Cowichan Valley. Our online readership is growing rapidly and in response to requests, Explore Cowichan advertising opportunities are also available for our tourism website.

MINI BANNERS | DIRECTORY Listings (Business Info + 1 Logo + 10-15 Word Description) | CLASSIFIEDS (25 words)

Full Colour	1 X \$63	6X \$53	12X \$43	Black & White	1 X \$52	6X \$42	12X \$32
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Businesses* who sign on for a 12 month ad term receive a bonus spotlight article about their business. This business feature will put your info directly in front of over 30,000 qualified readers. *(Business spotlight features are a special perk only available to 12 month ad clients)*

PAYMENT TERMS

Advertisers will be billed monthly for each ad placement in a 1, 3, 6 or 12 issue term. Post dated cheques, Authorized Credit Card payments, Paypal, Email Money Transfer and Monthly Account Debit are acceptable for payment.

Cancellation Policy: The Advertiser may terminate 6 or 12 month ad agreements with 30 days written notice before next ad deadline. Full amount owing, at 1x ad rate for all ad space used, will be due upon cancellation.