

---

## Rogers Communications Inc.

---

### Relationship Management: Rogers Communications Inc.

---

#### Notes

Request Size

---

### Detailed Information: Rogers Communications Inc.

---

#### Quick Summary

##### Visit Website

**Open to Requests:** Yes

**Category:** Corporations

**Industry:** Media and Broadcasting

**Fiscal Period End:** December 31st

**Affiliations:** Jays Care Foundation

#### Funding Interests

- ✓ Academic Achievement
- ✓ At-Risk Youth
- ✓ Children / Youth Arts and Culture
- ✓ Dropout Prevention
- ✓ Sports and Recreation

#### Eligible Geographic Area(s)

- ✓ Canada

#### Description

Rogers Communications Inc. is a diversified Canadian communications and media company engaged in the telecom and media businesses.

## Mission / Philosophy

Rogers is committed to donating at least 1% of our pre-tax earnings to charitable donations each year.

## Publications & Media

### Annual Reports

### Rapports annuels

## Funding Program(s)

Corporate Sponsorship and Charitable Donations >> [Show More](#)

## Type(s) of Support

- ✓ In-kind donations
- ✓ Program funding
- ✓ Project funding
- ✓ Sponsorships

## Funding Restrictions

- ✗ Funding for religious purposes
- ✗ Travel

## Application Deadline(s)

**Sponsorship and Charitable Donation Guidelines:** Ongoing

## Application Turnaround

Once your request is submitted, a Rogers representative will review and respond within four weeks.

## Application Procedure

Requests to this funder can be made by email.

Rogers requires the following information in order to be considered for a corporate sponsorship or charitable donation:

- Name of property, event or organization
- Location (city, province)
- Website
- Start and end dates
- Donation, fee and/or in-kind contribution requested

List of advertising and promotional rights and benefits being offered

Deadline for decision

Any additional information regarding rights and benefits being offered

Deadline for decision

Any additional information regarding your opportunity (i.e. PDF)

Contact information, including company or organization name, full address, phone number and email address

### Financials & Gift History: Rogers Communications Inc.

*Financial information and gift history are sourced from Canada Revenue Agency T3010 Registered Charity Information Returns and/or material published by the organization (e.g., annual report, official website, etc.). While useful for researching the capacity and interests of this organization, please be aware that the information in this section may not be inclusive and may contain errors.*

### Financial Data

	<u>2017</u>	<u>2016</u>
Total Revenues	\$14,143,000,000	\$13,702,000,000
Net earnings (loss)	Unknown	\$835,000,000
Stated Community Investment (\$)	\$64,000,000	\$60,000,000
Pre-tax profit (loss)	\$1,711,000,000	Unknown

### People & Contact Information: Rogers Communications Inc.

#### Contact Information

**Address:** 333 Bloor St. East, 10th Floor, Toronto, Ontario, M4W1G9

**Language of Correspondence:** Bilingual

**E-mail:** [proposal@rogerssponsorship.com](mailto:proposal@rogerssponsorship.com)

**Website:** <http://about.rogers.com/our-impact-responsibility/community-environmental-impact/>

*Profile details last changed: April 18, 2018*

*New financial / gift data added: April 18, 2018*

Are any of the details on this profile incorrect? Contact [grantconnect@imaginecanada.ca](mailto:grantconnect@imaginecanada.ca) to tell us about it.

